



**02 - 05.07.2025**

**( Wednesday - Saturday )**

📍 SECC - HCMC, VIETNAM

**The 21<sup>st</sup>**

# **INTERNATIONAL PRECISION ENGINEERING AND MANUFACTURING REINVENTED EXHIBITION & CONFERENCE**



ORGANISER



**informa  
markets**

SES Vietnam Exhibition  
Services Company  
Limited

COOPERATING



**METROLOGY  
VIETNAM**

**TOOLTEC &  
HARDWARE  
VIETNAM**

**WELDTech  
VIETNAM**

## ANALYSIS OF FDI TRENDS IN THE INITIAL 4 MONTHS OF 2024

Data from the Foreign Investment Agency (FIA) under the Ministry of Planning and Investment reveals that as of April 20, 2024, there are 40,049 active projects with a total committed capital of close to 478.58 billion USD. Out of this, the realized capital from foreign investments is around 303.46 billion USD, 63.4% of the total registered capital. Foreign investments span 17 out of 21 national economic sectors, with the processing and manufacturing industry at the forefront, attracting over 6.15 billion USD, representing nearly 66.4% of the total registered capital and marking an increase of 19.8% from the previous year

( Source: [pcs.mpi.gov.vn](https://pcs.mpi.gov.vn) )



## EXCEPTIONAL GROWTH PROSPECTS FOR VIETNAM'S PRECISION ENGINEERING INDUSTRY.

According to the report of the Vietnam Association of Mechanical Industry (VAMI), the country has about 3,100 manufacturing mechanical enterprises with 53,000 production facilities, mainly concentrated in three main sub-sectors, including motorcycles and motorcycle spare parts; home appliances and tools; and cars and car spare parts.

Specifically, domestic manufacturing mechanics also produce and assemble most passenger cars, trucks, and buses; motorcycle production has achieved a localization rate of 85 - 95%, meeting domestic demand and export. Among these, notable enterprises in the automobile sector include Vinfast, Thanh Cong, Thaco...

Reporting on the supporting industry field, Minister Nguyen Hong Dien also stated that in recent years, supporting industrial activities have increasingly developed, providing raw materials for domestic production, and the localization rate in many production sectors, including manufacturing mechanics, has reached over 30%.

( Source: [Baodautu.vn](https://baodautu.vn) )



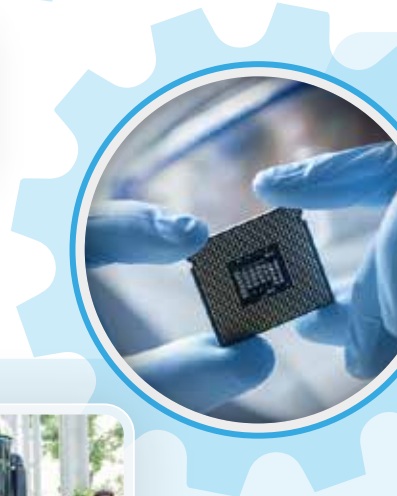
## VIETNAM HAS THE OPPORTUNITY TO BECOME A CRUCIAL LINK IN THE GLOBAL SEMICONDUCTOR INDUSTRY CHAIN

At The Vietnam-Korea Semiconductor Cooperation Conference held in Hanoi, Korean Ambassador to Vietnam Choi Young Sam affirmed that this event would strengthen the cooperative relationship between the two countries in the high-tech industry sector.

Vietnam is considered a country with a very favorable position to both export and receive high-tech components, having the opportunity to become an important link in the global semiconductor industry supply chain.

The Vietnamese Government has also shown strong and proactive will in building and implementing plans for the development of the semiconductor industry. In order to create a favorable environment for this industry to thrive, Vietnam has demonstrated strong political determination through resolutions, considering it one of the key fields for socio-economic development in the coming time. Vietnam has also established the National Innovation Center (NIC) and many technology parks, focusing on investing in infrastructure, logistics systems, and the North-South power transmission system to ensure the operation and development of the semiconductor industry.

( Source: [TTXVN](https://ttxvn.vn) )



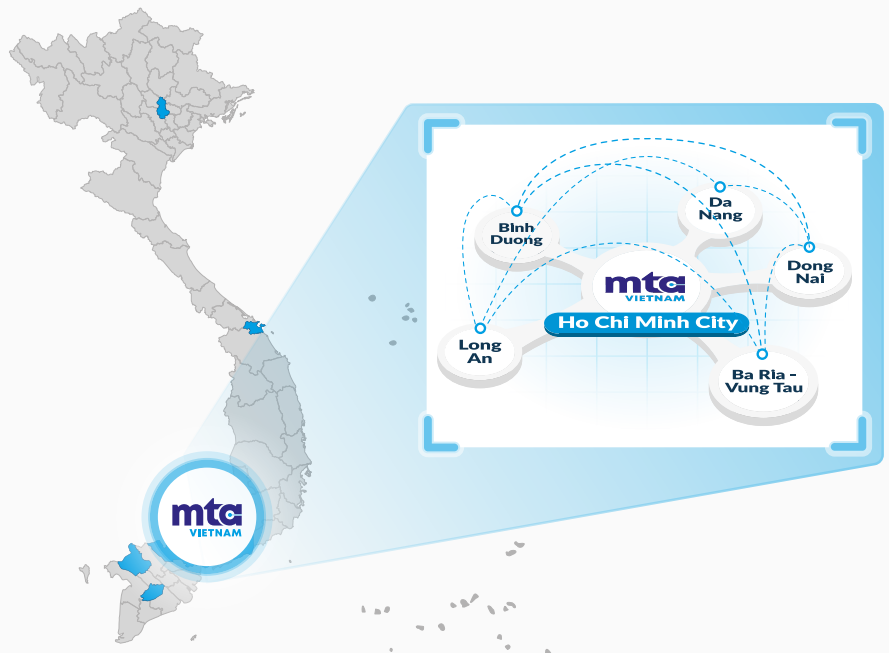


Over the past two decades, MTA Vietnam has established itself as the leading exhibition and an ideal destination for enterprises in the precision engineering and manufacturing industries. The exhibition not only serves as a platform to showcase advanced technologies and modern solutions but also plays a crucial bridge for companies to connect, exchange, and seek new opportunities for cooperation. With its strategic vision and continuous growth, MTA Vietnam has become an indispensable foundation for both domestic and international companies seeking to expand their markets and enhance their competitiveness.

MTA Vietnam 2025 promises to remain the premier international exhibition in the region, with the largest scale in Vietnam and groundbreaking innovations. The exhibition is expected to attract hundreds of businesses from around the globe, bringing the most advanced technologies in precision engineering, automation, and manufacturing. MTA Vietnam 2025 will focus on smart manufacturing solutions, precision machining, digitization, and automation, enabling enterprises to optimize production processes and improve their competitive edge.

## Region

As the largest international exhibition in Vietnam, MTA Vietnam is committed to facilitating business connections for trade visitors across the nation, with a particular focus on key southern regions such as Ho Chi Minh City, Binh Duong, Dong Nai, Ba Ria-Vung Tau, and Long An. These are vital economic zones with tremendous growth potential in the manufacturing and production sectors. MTA Vietnam aims to serve as a crucial bridge, enabling businesses in the South to stay updated with the latest technology trends, establish sustainable partnerships, and drive the development of the mechanical and manufacturing industries in the region.



## Why should be MTA VIETNAM 2025 Exhibitors ?

1

Appraised as **the largest and most important leading international show in Vietnam** for **20 consecutive years**.

2

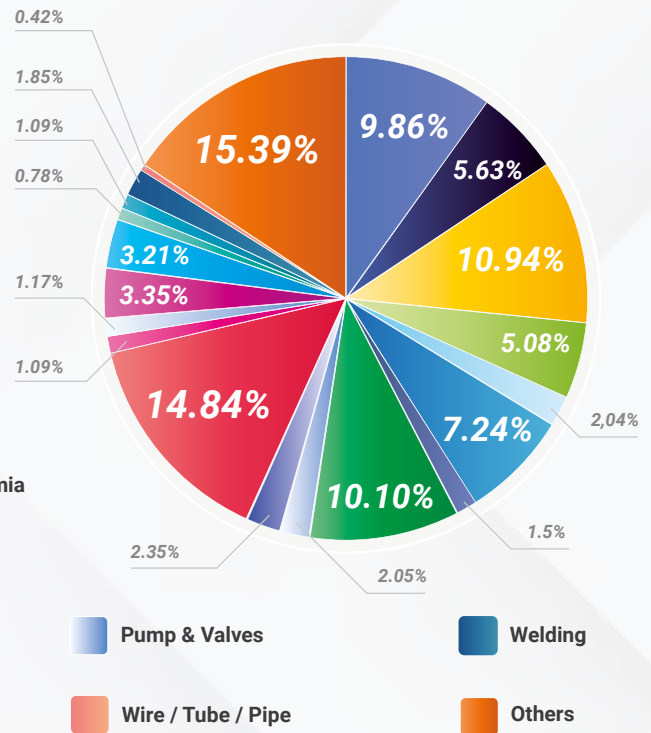
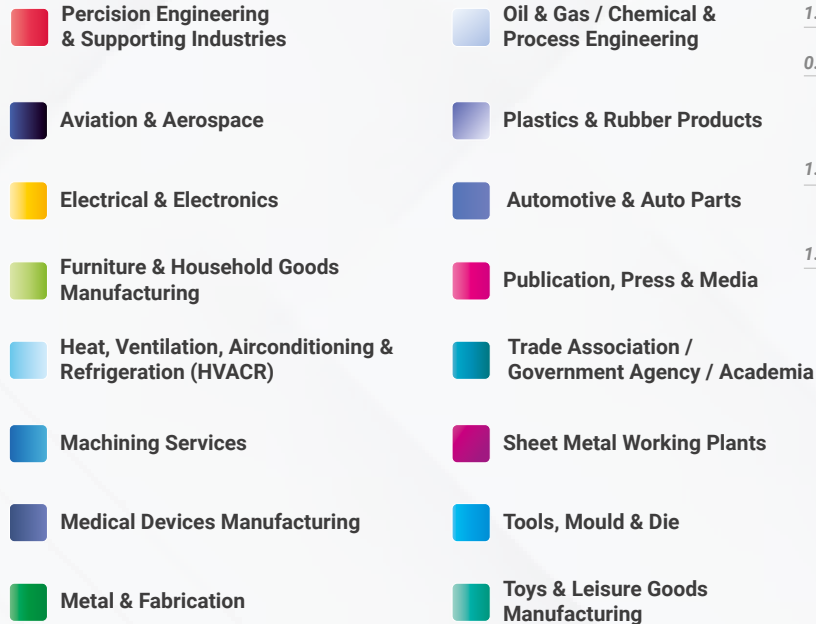
**Creating thousands business networking opportunities** between international enterprises and trade visitors from the Southern Vietnam.

3

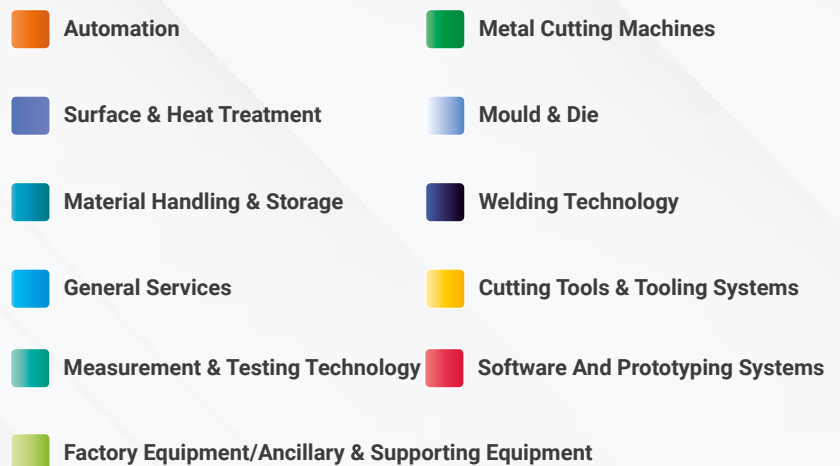
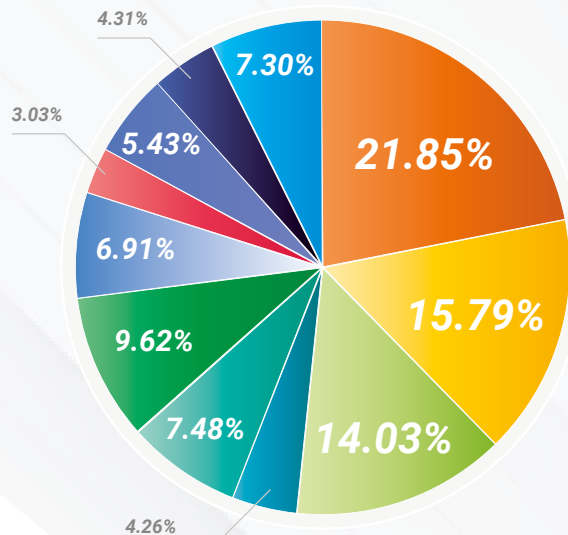
Leading with effort in bringing **global technological advancements** to the mechanical engineering and manufacturing community in Vietnam, expanding exceptional growth opportunities for enterprises.

# MTA VIETNAM 2024 AT A GLANCE

## Visitor's Business Activity



## Visitor's Product/ Service of Interest



## Exhibitor Highlights



# MTA VIETNAM 2024 AT A GLANCE



470

Exhibitors from **23 countries/ regions**



15,552

Trade Visitors



16,000m<sup>2</sup>

Gross Spanning Area



13 groups

International Group Pavilions (Germany, Korea, China, Taiwan, Singapore, Italy)

## Exhibitor's satisfaction



96%

OF EXHIBITORS  
would be likely to return to  
MTA VIETNAM 2025



62%

OF EXHIBITORS  
can generate new leads



68%

OF EXHIBITORS  
can consolidate contacts with  
buyers/business partners



69.4%

OF EXHIBITORS  
were satisfied with  
the overall exhibition



64%

OF EXHIBITORS  
were satisfied with  
the quality of visitors



65.4%

OF EXHIBITORS  
will recommend  
MTA VIETNAM to friends  
and colleagues



# Exhibitor's TESTIMONIAL

## Mr. Matthew Fowles

Group Marketing Director LVD Group

We very much like the MTA show because it gives us the platform to be able to bring new technologies like our metal bending machine that we're featuring here this week to the Vietnamese manufacturing community. We will absolutely return to showcase new technologies in the future.



”

“

## Mr. Nguyễn Đình Tiến

Sales Manager Bodor

MTA is an excellent platform for Chinese and foreign machinery manufacturers to introduce the latest technologies to Vietnamese manufacturing companies. We will definitely return to Vietnam in early 2025.



## EXHIBITOR HIGHLIGHTS



\* Statistics generated from the MTA 2024 post event report

## Exhibit profiles



- Cutting Tools and Tooling Systems
- Measurement & Testing Technology
- Factory Equipment & Systems
- Metal-Cutting Machines
- Metal Forming / Sheet Metal Cutting Machines
- Mould & Die
- Software and Prototyping Systems
- Surface & Heat Treatment
- Welding Technology



### Factory Automation

- Distribution & Logistics Services
- Material Handling, Storage & Warehousing
- Smart Factory Logistics, Equipment, Material and Accessories (AGV/AMR, conveyor, picking system, forklift)

### Automation

- Packaging
- Process Automation Systems, Equipment, Materials & Accessories
- Industrial Robotics
- System Integration
- Manufacturing Automation, Machinery, Equipment, Materials & Accessories
- IT for Supply Chain
- IT for Manufacturing, Process Solutions & Enterprise Automation
- AI-based Systems

## Visitor profiles

### BUSINESS NATURE

- Manufacturer
- OEM / Subcontractor
- Agent / Distributor / Trading
- Importer / Exporter
- Service Company
- Government Agency / Trade Association
- Media / Publisher

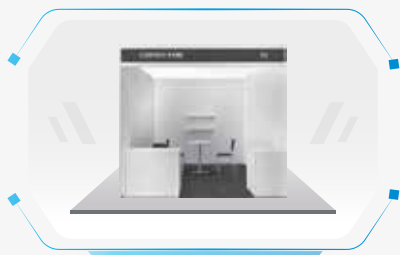
### BUSINESS SEGMENTS

- Aviation & Aerospace
- Automotive & Auto Parts
- Electrical & Electronics
- Furniture & Household Goods Manufacturing
- Heat, Ventilation, Airconditioning & Refrigeration (HVACR)
- Machining Services
- Medical Devices Manufacturing
- Metal & Fabrication
- Oil & Gas / Chemical & Process Engineering
- Pump & Valves
- Plastics & Rubber Products
- Precision Engineering & Supporting
- Sheet Metal Working Plants
- Tools, Mould and Die
- Toys & Leisure Goods Manufacturing
- Welding
- Wire/Tube/Pipe
- Trade Association / Government Agency / Academia
- Publication, Press & Media
- Others



# SECURE YOUR PRIME LOCATION TODAY

## STANDARD PACKAGE

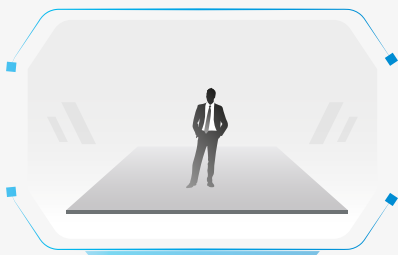


**12,075,000 VNĐ<sup>\*\*\*</sup>**

**( 483 USD \*\*\* )**

(Minimum 9m<sup>2</sup>)

## BARE SPACE

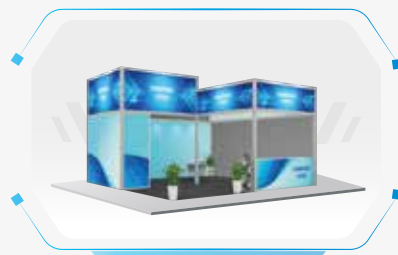


**10,125,000 VNĐ<sup>\*\*\*</sup>**

**( 405 USD \*\*\* )**

(Minimum 24m<sup>2</sup>)

## BETTER STAND



**12,325,000 VNĐ<sup>\*\*\*</sup>**

**( 493 USD \*\*\* )**

(Minimum 18m<sup>2</sup>)

\*\*\* Price is applied for 1sqm and not include VAT

## EXTENSION MARKETING CAMPAIGNS



Social Media



Customized  
E-card



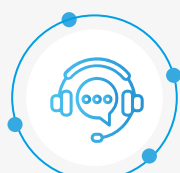
Online  
Show Catalogue



Invitation



Email Marketing



Telemarketing



Conferences



Factory Tour



Press Relations

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